/

This brief relates to assessment using the following assessment technique

Assignment  Project  Learner Record  Collection of Work  Skills Demonstration

|  |  |  |  |
| --- | --- | --- | --- |
| **Learner Name/ID:** | | | |
| ***Programme/ Centre:*** | ***Group/ Course Name/Code:*** | | ***Major Award Code:*** |
| Kerry College, Clash | Games Design & Development | | 5M0528 |
| ***Module/ Component Code and Title*:** | ***Assessment Title/Weighting:*** | | ***Learning Outcomes:*** |
| Web Authoring 5N191 | Project 70% | | 3,4,5,6,7,8,9,10,11,12,13,14 |
| ***Assessor Name*:** | ***Issue Date:*** | | ***Submission Date & Time:*** |
| Maria Brosnan | 1/03/2023 | | 21/04/2023 |
| *Integrated with other Assessments?*  **No X Yes**  *If yes give details on the right* | | *Assessor (2)* |  |
| *Module (2)* |  |
| *Learning Outcomes:* |  |

|  |
| --- |
| **Coursework Brief – Overview**  In this project you are asked to:   * Explore the currently available development and editing tools for generating HTML tags and CSS style sheets * Discuss the principles of good website design to include target market, site objectives, navigation solutions, site structure, user interface and access speeds * Investigate currently available web authoring tools to include desktop publishing programs, website management systems and webpage builders * Discuss the maintenance of evidence for a web authoring project to include documenting relevant research, hardware and software specifications and website evaluation * Plan an appropriate design and user interface for a specified website to include documenting each stage of the development process and the selection of an appropriate web authoring tool * Employ HTML tags in the construction of web pages and sites for an identified audience that conform to W3C standards and correspond to a given design   **Coursework Brief - Detail Requirements**   1. Using HTML5 and CSS3 standards, and identifying a target market, create a website about a topic of your choice. Your project submission should cover the following areas:    1. Produce a Write Up – see template    2. Create a site map    3. Sketch initial design concepts    4. Create the website    5. Create the maintenance plan for website    6. Upload the site to a server   **Assessment Criteria** |
| |  |  |  | | --- | --- | --- | | **Section** | **Max Marks** | **Marks** | | Planning and preparation to include:   * Identify target market * List site objectives * Create site map and logical navigation solution * Sketching of initial design concepts * Identify tools for creation and maintenance of website including   + HTML and CSS   + Graphics   + Site uploading * Design a user interface for specified target audience to include   + Contrast   + Repetition   + Alignment   + Proximity | 20 |  | | Development of website to include:   * Use of text * Use of images * Use of multimedia * Correct employment of HTML and CSS to include:   + Correct HTML page structure   + Use of current HTML tags * Correct use of CSS to execute planned design of website to include:   + Class and id as selectors   + Font and text properties   + Background properties   + Positioning; absolute, relative, static, fixed, float   + Borders   + Padding and margins * Site uploaded to a web server or local server   + Use of FTP * Test website functionality | 40 |  | | Future planning to include   * Create maintenance guidelines to include the following   + Updating text on a webpage   + Creating a new webpage   + Inserting an image   + Creating a link   + Uploading updated content to a website | 10 |  | |

**Submission Details**

|  |
| --- |
| Your work must be submitted to your course teacher/ tutor/ instructor and on or before the due date**.** |

Please complete this and include it with your work when you are submitting it to your teacher/tutor/instructor for assessment

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Declaration**  I am signing this to confirm that: | | | | TICK P |
| * This is my own work | | | |  |
| * I understand that passing someone else’s work off as my own, without referring to it or getting their permission is called malpractice. | | | |  |
| * I understand that if there is a doubt about this work being my own it can be investigated and if found to be malpractice, I may not receive certification. | | | |  |
| * I am aware that Kerry ETB has an Assessment Malpractice policy and an Assessment Deadline policy which applies to me. | | | |  |
| Learner Signature |  | Date: |  | |

**Dates Feedback**

|  |  |  |  |
| --- | --- | --- | --- |
| I received Feedback on this assessment:  **Date / Ongoing** | **Where Evidence of Feedback is Found** | **Learner Signature** | **Teacher/Tutor/Instructor Signature** |
|  |  |  |  |
|  |  |  |  |

**Details of evidence: Written  Verbal  Recorded**